



# ECONOMIC PARTNERSHIP

DEVELOPING INDIGENOUS PARTNERSHIPS WITH INDUSTRY OPPORTUNITIES



# ECONOMIC PARTNERSHIP SUMMIT 2025

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# Introduction

The goal of the Treaty 6 Lloydminster Economic Partnership Summit (hereafter referred to as the “Summit”) is to bring together Indigenous and non-Indigenous leaders, businesses and people in Treaty Six territory to consider ways to develop long-term sustainable business partnerships. This will include providing employment opportunities by encouraging and providing opportunities for businesses to partner and grow.

**Event:** Economic Partnership Summit 2025

**Date:** September 25, 2025

**Location:** Lloydminster Exhibition Grounds, Lloydminster SK

**Attendance:** 175

This year’s Summit was the 13<sup>th</sup> Annual event, put on by the Economic Partnership Summit Committee. The Committee consists of twelve organizations, with the Lloydminster Chamber as the managing partner.

## Committee Members:

- Lloydminster Chamber of Commerce
- Onion Lake Cree Nation
- Saskatchewan Indian Institute of Technologies
- Lakeland College
- Lloydminster Catholic School Division
- Lloydminster Public School Division
- City of Lloydminster
- Startup Lloydminster
- Heart of Treaty 6 Reconciliation Committee
- Lloydminster Construction Association
- TEAMS Alberta
- Synergy Credit Union
- Randi - Yellow Finch Photography
- Rikki Ducharme - Chair

## Non-Voting Advisors:

- Milton Tootosis
- Serena Sjodin

## Event Agenda:

7:45 AM	Pipe Ceremony & Opening Prayer
8:30 AM	Coffee, Muffins, & Networking
8:45 AM	Grand Entry
9:15 AM	Opening Remarks/PheedLoop Demo
9:30 AM	Panel
10:15 AM	Coffee Break
10:30 AM	Business Connections (2)
11:00 AM	Keynote Presentation
12:00 PM	Lunch
12:30 PM	Success Story
1:30 PM	Business Connections (2)
2:00 PM	Cold Lake Future Fighter Project
2:30 PM	Business Connections (2)
3:00 PM	Keynote Presentation
4:00 PM	Closing Prayers

# Educational Sessions

## Growing Together: Indigenous Partnership In Business Panel

Kristy Jackson – Director of Marketing & Communications, Athabasca Basin Development

Terry Mitchell – Corporate Vice President of Indigenous Relations, Graham Construction

Cliffton Cross – Councillor, Frog Lake First Nation

## Keynote Presentation

Trysta & Kenneth Badger, Owners of Beautylife & The Beast Barber.

Youth: We extended the opportunity to schools in Lloydminster, and surrounding area, to bring up to 60 students to this presentation exclusively, free of charge. The goal is to inspire the youth, the future generations, and teach them about the importance of Truth & Reconciliation. 120 students were in attendance this year.

## Success Story

Kelly Rogers – Managing Partner of Ecoplast Solutions Inc.

Tyler Morin – CEO of Sakitawak Development Corporation

The first success story was told at the Summit this year by two individuals who previously met at the Summit and went on to build a very successful partnership with each other from that initial introduction.

## Cold Lake Future Fighter Project Presentation

Hector Saldivia and Bruce Maclean, EllisDon

## Keynote Presentation

Mallory Yawnghwe, Founder and Co-CEO of Indigenous Box



# Business Connections

Business Connection sessions are setup as an opportunity for attendees to make deals or partnerships right at the Summit. Attendees can set up meetings with other businesses or community representatives to sit down, one on one, and discuss their products/services and build constructive business partnerships.



72.92% (of 48 survey responses) confirmed that they thought the time invested into Business Connections was worthwhile. 68.75% said that they did or potentially made relationships that may lead to employment or business partnering in the future.

19 business connections booths were set up in the room by both Indigenous and non-Indigenous businesses.

The survey revealed these top deals:

- \$5 – 19 Million**
- \$67,000
- \$1,200
- \$1,000

## Past Business Deals

### Top Deals From 2024:

- \$400,000
- \$100,000
- \$5,000
- \$3,000
- \$2,000

### Top Deals From 2023:

- \$500,000 per year
- \$350,000
- \$300,000 +
- \$200,000
- \$60,000

### Top Deals From 2022:

- \$195/hour
- 6 figure potential
- \$40,000 (potential)
- \$15,000
- \$10,000

## PheedLoop - Booking Software

To facilitate networking at the conference, we used PheedLoop. On PheedLoop, conference delegates can see a list of the other attendees, send chats, and book meetings. During the conference there was a live demo and explanation on how to use PheedLoop. There were 21 scheduled meetings on PheedLoop this year, compared to the 30 that were scheduled last year.