



ECONOMIC PARTNERSHIP SUMMIT 2022

OCTOBER 6TH, 2020



EDUCATIONAL SESSIONS:

Indigenous Tourism Panel:

- Keith Henry (Indigenous Tourism Canada) Blaine Mirasty (Cree North Adventures)
- Shae Bird (Indigenous Tourism Alberta)

Indigenous Entrepreneurship Panel:

- Cody Demerais (Life is Limitless)
- Monica Brunet (SMEDCO)
- Sylvia Vineham (Vineham Cleaning Services)

Indigenous Human Resource Panel:

- Mike Young (Integrated Indigenous Energy Management)
- Nick Crighton (Executive Director of the Indigenous Manufacturing and Contracting Network)
- Erin Close - Synergy Credit Union Human Resource Manager

Jody Wilson-Raybould: Former Member of Parliament | Former Minister of Justice and Attorney General of Canada

BUSINESS CONNECTIONS:

To facilitate networking at the conference, we used Eventtia. On Eventtia, conference delegates can see the conference delegates, chat with them, make appointments to hold meetings and hold those meetings as one-on-one video calls that opened right on the platform.

Business Deals

We sent out a follow up survey to determine the value of any business deals made at the Summit. We used the Eventtia platform and encouraged and scheduled time for delegates to book meetings during the conference.

Results

The follow up survey has indicated twelve business deals ranging from in the \$1,000-\$500,000 range. This is an increase from the 2020 year as there were only two deals in the \$1,000 to \$5,000 range.

In 2019, \$65,000 worth of deals were conducted at the event, 2018 a highlight was a funding opportunity in excess of \$1,000,000 and in 2017, \$256,000 worth of deals