



ECONOMIC PARTNERSHIP SUMMIT

SEPTEMBER 27TH, 2023



EDUCATIONAL SESSIONS:

Indigenous Partnership Panel:

- Jeff Mulligan – Astec Safety Inc.
- Nigel McCarthy – LCSD
- Trent Zacharias – Cenovus Energy

Indigenous Innovation Panel:

- Justina Sather – Gold Horse Casino
- James Ouellette – SIIT
- Beau Gadwa – TEAMS Alberta

Fireside Chat:

- Mike Young – EKWA
- Interviewed by Kurt Price - Nissan

Keynote Speaker: Ashley Callingbull



BUSINESS CONNECTIONS:

To facilitate networking at the conference, we used PheedLoop. On PheedLoop, conference delegates can see a list of the other attendees, send chats, and book meetings. There were 95 scheduled meetings on PheedLoop compared to the 145 that were scheduled on Eventtia last year.

During the conference there was a live demo and explanation on how to use PheedLoop. A few attendees had questions; a welcome email and password for PheedLoop was easily sent to those who had not received one yet.

BUSINESS DEALS

We used the PheedLoop platform and encouraged delegates to book meetings during the conference. The follow-up survey has indicated 12 business deals and 21 potential business deals ranging from **\$5,000 - \$500,000** range.

In 2023, the survey revealed these top deals:

- **\$500,000 per year**
- \$350,000
- \$300,000 +
- \$200,000
- \$60,000

And many smaller deals, including deals offering educational and connection value, rather than a specific dollar amount.

PAST BUSINESS DEALS:

In 2018, a highlight was a funding opportunity in excess of \$1,000,000. In 2019, \$65,000 worth of deals were conducted at the event.

In 2022 the Summit survey revealed these top Business Deals:

- \$195/hour
- \$ 6 figure potential
- Potential \$40,000
- \$15,000
- \$10,000

ECONOMIC PARTNERSHIP SUMMIT MANAGING PARTNERS:

- Lloydminster Chamber of Commerce
 - Onion Lake Cree Nation
 - Lakeland College
 - Lloydminster Catholic School Division
 - Lloydminster Public School Division
 - City of Lloydminster
 - Start Up Lloydminster
 - Heart of Treaty 6 Reconciliation Committee
 - Lloydminster Construction Association
 - Saskatchewan Indian Institute of Technologies
 - TEAMS Alberta
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- Non-Voting Advisor: Milton Tootoosis





**ECONOMIC
PARTNERSHIP**

DEVELOPING INDIGENOUS PARTNERSHIPS WITH INDUSTRY OPPORTUNITIES