



ECONOMIC PARTNERSHIP SUMMIT

OCTOBER 2, 2024





EDUCATIONAL SESSIONS:

Indigenous Women Empowerment Panel:

- Randi Noble – Yellow Finch Images
- Christine Marie – Awasis Boutique
- Peggy Lee – Tipi Pegs

Fireside Chat:

- Geena Jackson – Bear’s Lair TV
- Interviewed by Kurt Price – Live

Keynote Speakers

- Cadmus Delorme
- Matthew Foss

BUSINESS CONNECTIONS:

The Summit hosted 189 attendees this year. To facilitate networking at the conference, we used PheedLoop. On PheedLoop, conference delegates can see a list of the other attendees, send chats, and book meetings.

During the conference there was a live demo and explanation on how to use PheedLoop.

BUSINESS DEALS

We sent out a follow-up survey to determine the value of any business deals made at the Summit. The survey gathered 51 responses.

We used the PheedLoop platform and encouraged delegates to book meetings during the conference. The follow-up survey has indicated that thought the amount of deals made may be lower than last year, over 88% (of those who completed the survey) established new relationships and key contacts at the summit. 68% of whom said the relationships made may lead to employment or business partnering in the future.

In 2024, the survey revealed these top deals:

- **\$400,000**
- \$100,000
- \$5,000
- \$3,000
- \$2,000

As well as deals offering educational and connection value, rather than a specific dollar amount.

92% (of 51 survey responses) **confirmed that they thought the time invested in to Business Connections was worthwhile.**

PAST BUSINESS DEALS:

In 2018, a highlight was a funding opportunity in excess of \$1,000,000. In 2019, \$65,000 worth of deals were conducted at the event.

In 2022 the Summit survey revealed these top Business Deals:

- \$195/hour
- 6 figure potential
- Potential \$40,000
- \$15,000
- \$10,000

In 2023, the survey revealed these top deals:

- **\$500,000 per year**
- \$350,000
- \$300,000 +
- \$200,000
- \$60,000

ECONOMIC PARTNERSHIP SUMMIT MANAGING PARTNERS:

- Lloydminster Chamber of Commerce
 - Onion Lake Cree Nation
 - Lakeland College
 - Lloydminster Catholic School Division
 - Lloydminster Public School Division
 - City of Lloydminster
 - Start Up Lloydminster
 - Heart of Treaty 6 Reconciliation Committee
 - Lloydminster Construction Association
 - Saskatchewan Indian Institute of Technologies
 - TEAMS Alberta
 - Synergy Credit Union
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- Non-Voting Advisor: Milton Tootoosis

